



*Empowering Style . Building Brands. Creating Opportunities.*

The Fashion Society, is the official membership network of NTC Creative Group, serving as a dynamic hub for models, influencers, creatives, boutiques, pageant contestants, and fashion entrepreneurs. As a member based platform, The Fashion Society offers exclusive access to resources, membership brand building tools, promotional services and career development opportunities across fashion media and marketing.

The Fashion Society is not just for individuals – It's a marketing and partnership platform for fashion businesses.

Business Membership includes:

- Featured as Official Business Member or Ambassador Sponsor
- Logo Placement in Fashion Society Material and event promotions
- Optional hosting of local castings or campaign shoots or specialty events
- Access to talent : Connect with pre qualified models and brand ambassadors

- Sponsor contestants in the Fashion Society Ambassador Search, Stars of America Pageant System, and Ragazza Bazaar Model Rosters.
- Co branded social media campaigns and influencer promos
- Monthly styled shoots, reels, and product photography
- Podcast Features, article write ups, and business spotlight
- Lead generation via Fashion Society newsletters

**Marketing and Media Services**

Members enjoy discounted or included access to branding packages, social media promotion, editorial feature, podcast interview ( The Style Edit) and digital content production NTC Productions.

- Networking & Events
  - Be part of exclusive mixers, runway shows, photoshoots, castings, workshops, and pageants like Stars of America International and Miss Texas SOA
  - Brand Collaborator Oppor  
Get matched with fashion boutique , beauty brand, and sponsors looking for

Shine	\$25 a month or \$250 a year	Perfect for individuals launching their career or portofolio Model / Creator Director Listing Monthly Challenges + Content prompts Discounts on Events and Photo Shoot Eligibility for Fashion Society AMbassador Serc Quarterly spotlight in digital media
Reign	\$50 a month or \$500 a year	Ideal for working models, ambassadors and influencers. <ul style="list-style-type: none"> <li>- Everything in SHINE plus eligibility for Roster Model Program</li> <li>- Featured Interview or</li> </ul>

		<p>Mag Article</p> <ul style="list-style-type: none"> <li>- Invitation to sponsored perks</li> <li>- Podcast Feature The Style Edit</li> <li>- Annual portfolio shoot</li> <li>- Free access to 2 annual workshops</li> <li>-</li> </ul>
Elite	\$100 a month or \$1000 a year	<p>Recommended for business, pageant director, boutique owners, and top tier influencers</p> <p>Includes all in REIGN plus Full access to NTC Marketing services</p> <ul style="list-style-type: none"> <li>- Media Kits</li> <li>- Promo video</li> <li>- pitch deck</li> <li>- Monthly branded content</li> <li>- VIP access to events and red carpet activations</li> <li>- Business spotlight across all platform</li> </ul>

**Ambassador programs :**

- The Fashion Society : Represent your school , city , or boutique with digital and in person promo campaigns.
- Roster Model - Year round promotional modeling, events, and networking opportunity
- Top Model Academy - For training, mentorship, and brand ready modeling preparation
- Miss Texas / Stars of America integration : comet in or sponsor a contestant in our official pagan system

# The Fashion Society Brand

## Ambassador Search

A statewide style and modeling competition powered by MISS TEXAS STARS OF AMERICA

Vote for Your Style STAR! - A fashion photo competition across Texas open to boutique models and student influencers ages 13-24

### About the program:

The Fashion Society Brand Ambassador Search is a premier modeling and style competition created to recognize young women ( ages 13-24) across Texas who represent leadership, confidence, and fashion-forward presence in their school or community.

The Fashion Society is a statewide platform and membership network dedicated to empowering young women through fashion , modeling, leadership, and personal development. Members gain access to exclusive events , editorial and photoshoot opportunities, and media features. The Society fosters creativity , confidence , and collaboration, helping young leaders build their brand and presence across Texas.

Hosted in collaboration with the MISS TEXAS STARS of America Pageant and produced by Ragazza Bazaar Models , this unique competition gives contestants the opportunity to earn the official state title , compete on stage, and gain professional exposure through public voting , media features, and VIP appearances.

We offer 2 competitive divisions:

- School Division
  - Contestants represent a school, club, or academic program . Eligibility includes a passing GPA.
- Boutique Division
  - Contestants are sponsored by a local boutique , salon, or fashion related business. Eligibility includes social media presence.

| Each Division has its own voting gallery, judging process, and crowned winner.

How it works:

1. Contestants apply free by submitting a fashion forward photo and personal statement.
2. The public votes online , judging also factors in photo quality and written content.
3. Finalists Selected- 3-5 finalists per division will be invited to upgrade for pageant participation.
4. Finalists will select one of two packages to officially compete ( Sponsored)
5. Crowning Ceremony at the MIss Texas SOA pageant and receive ongoing media promotion.
6. Contestants will receive final details during a mandatory virtual orientation upon accepting the nomination.

<b>Finalist Packages</b>	<b>Fee</b>	<b>Details</b>
Shine	\$95	-Custom SOA Brand -Sponsor Ambassador Sash ( School or Boutique) -Complimentary entry into the -Miss Texas SOA Pageant -Social Media Feature + Digital -Magazine Spotlight -Virtual Pageant Coaching Session
Reign	\$150 ( VIP Experience)	All Shine Package + <ul style="list-style-type: none"> <li>● SOA Crown</li> <li>● Exclusive Mini Photoshoot at the MISS TEXAS Pageant</li> <li>● Extended features in official publications + blog</li> <li>● VIP Badge &amp; Premium Gallery Placement</li> <li>● 20% discount on SOA NATIONAL PROGRAMS or Coaching</li> </ul>

**Titles and Awards:**

Texas Fashion Society Ambassador (Influencer ) , SOA ( Official Sash )

Texas Fashion Society Ambassador ( Role Model), SOA ( Official Sash )

Winners will be officially crowned on stage during the MISS TEXAS SOA Pageant and receive ongoing recognition through the Fashion Society and Stars of America Networks– winners will also have the opportunity to vye for the state crown.

## Partner with us

We welcome schools, boutique owners, and youth organizations across Texas to nominate or host a contestant. Approved partners will receive a digital host kit that includes:

- Official Program Guidelines
- Promotional Flyer templates
- Contest timeline and announcer,nt schedule
- Custom shareable graphics

**Registration and voting launch : AUGUST 1, 2025**

### Sponsor and Contestant

- Boutiques and schools are required to sponsor contestants.
- Sponsors play an active role in the competition by:
  - Approving their contestant and photo statement
  - Promoting voting on social media (min 2-3 posts)
  - Supporting the Shine or Reign finalist upgrade
  - Tagging @thefashionsociety @misstexas.soa

### Partner Benefits:

All participating sponsors receive the Fashion Society Partner Membership which includes:

- Official recognition on our website and marketing
- Exclusive access to media kites, vendor booths, and influencer campaigns
- Custom Fashion Society Digital Badge
- Discounted sponsorship rates for future events
- Early access to Fashion Society Network Opportunities

### Important Dates;

- Registration opens August 1, 2025
- Voting Period : August 5-20, 2025
- Finalist Notifications: August 22, 2025
- Pageant and Crowning : August 30, 2025 ( In El Paso Texas)

Ready to host or sponsor a Style Star?

Schools , boutiques, youth organizations across Texas are invited to join our statewide network of empowering fashion leaders.

**BECOME A FASHION SOCIETY MEMBER TODAY!**

### CONTACT:

For official partnership , nomination questions, or media inquiries:

Nancy Contreras

National Director- Stars of America & Founder , The Fashion Society

[styledirectorep@gmail.com](mailto:styledirectorep@gmail.com)

915-345-3067